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# The Community Participation Group – Public Board Presentation

**10th November 2026**

*A University Hospitals Trust*

# Community Participation Group (CPG) Purpose and Plan

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## Designing and Delivering Together with our Communities

**Purpose**: To be a collaborative space for the people and communities we serve, to influence, challenge and shape the delivery of Bristol NHS Foundation Trust's Clinical Strategy, ensuring the voice of all our patients and carers is embedded in all that we do.

**Engagement activities**:

- 6 “Find Out More” sessions (online & in-person)
- Internal communications: Team News, LINK, Town Hall, social media channels
- Recognition of Southmead HOU Patient & Carer Partners and UHBW Governors

**Reach and impact**:

- 77 applications received
- Social media advert campaign: 6,965 reach, 24,956 impressions
- Community Facebook groups: reached 178,675+
- Media coverage: *Weston Mercury*, Ujima Radio (30k listeners), BBC Radio Bristol (88k listeners)

**Outcome**: Diverse membership, enhanced community relationships, and successful first meeting of CPG held on 4 September 2025



# Our approach to establishing the Community Participation Group (CPG)

- Recruited 20 community representatives, including 10 members of our communities with lived experience, 7 VCSE Ambassadors, a Governor and a Patient and Carer Partner.
- Worked with BNSSG VCSE Alliance to recruit 7 VCSE ambassadors.
- CPG members act as connectors to local communities and groups.
- A diverse group, including people from marginalised and under-represented communities.
- Agreed governance route: CPG reports into the Clinical Strategy Steering Group.
- Removed barriers to participation through reimbursement for participation time and travel expenses and created new BFT policy to support.
- The first meeting focused on relationship-building and co-designing group agreement.

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